

# Estimate

LuckyIrishman.net




Date	April 15, 2021
Estimate Number	72080
Expiration Date	May 15, 2021

From	WP Concierges 1356 S 1000 E Salt Lake City, UT 84105 US
To	Lucky Irishman 137 Windmill Pointe Cir Hendersonville, TN 37075 US

Estimate Total	\$1,625.00
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Task	Rate	Qty	Amount
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<p><b>WooCommerce Development [ OPTION 1 – see notes]</b></p> <ul style="list-style-type: none"> <li>1. – Provide new theme with Drag &amp; Drop page builder Elementor</li> <li>2. – Create custom product category template &amp; single product page template</li> <li>3. – Remove products from homepage</li> <li>4. – Build Header &amp; Footer for site</li> </ul> <p><b>These items will address the following concerns:</b></p> <ul style="list-style-type: none"> <li>1. I need to incorporate our new logo as a border but the built-in WordPress templates don't do that kind of thing.</li> <li>2. The categories appearing on the main page is unacceptable. I want a clean main page and they force you to add your categories on there. I just want a single button at the bottom of that first page that is a link to the main shop page and categories can be there.</li> <li>3. I'd like to have a nicer description area for each one and not having to jam everything including installation instructions in one space but their pre-fab doesn't give me the option.</li> </ul>	\$65	5	\$325
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Product	Price	Qty	% 	Amount
<b>Complete Store Setup [ OPTION 2 – see notes ]</b> 1. Our complete store setup includes a custom theme, branded to match your business; with custom category and product pages to fit the specific information needed for your products. We'll build out homepage, legal pages, and products. 2. 3. I would also recommend breaking up some of the disclaimers that are on the homepage and putting them throughout the site, where they are relevant so people are more likely to read them. 4. 5. We can also create custom forms that will allow you to organize email requests by type (IE... shipping questions, return request, product questions, etc). This could help reduce the amount of phone calls you're currently getting.	\$65	20	0%	\$1,300

Subtotal \$1,625.00  
 Total  \$1,625.00

## Notes

\* This estimate provides two separate options: Option 1 addresses only the initial issues described, Option 2 includes a full site design & build to give you a completed web site that addresses your current issues as well as anything else that may arise.

Please let us know which option you would like to go with, and we'll send over the appropriate invoice.

Thank you; we really appreciate your business.

## Terms

Payment is due upon receipt, so please process this invoice within that time. There will be a 1.5% interest charge per month on late invoices after 15 days.